



186 Thorn Hill Road
Warrendale, PA 15086 USA

Internal Batch ID No. _____	Internal ID No. _____
<h1 style="margin: 0;">AISTech 2012 Contract for Exhibit Space</h1> <p style="margin: 0;">Phone: +1.724.814.3000 • Fax: +1.724.814.3001 Email: expositions@aist.org</p>	

ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

7–10 May 2012 • Georgia World Congress Center, Atlanta, Ga., USA

A. Exhibitor Information

Official Company Name: _____

Company Name: _____
(Will appear as listed on the AISTech Website, and in the show guide magazine and final program.)

Street Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____

Country: _____

Web site/URL: _____

B. Booth Payment Information

- Rental fee is US\$27.50 per sq. ft. (0.09m²) and the minimum size is 10' x 10' (3 m x 3 m). Exhibitor agrees to remit a 50% nonrefundable deposit for space to be reserved, with the balance due by 6 January 2012. Space reservations will be released if balance is not paid in full by 6 January 2012.
- For all applications received after 6 January 2012, Exhibitor agrees to remit 100% of the space rental cost with the contract.
- In the event of a cancellation, the Exhibitor agrees to notify AIST in writing on or before 6 January 2012. The Exhibitor agrees AIST will retain 50% of the total space rental fee upon cancellation. CANCELLATIONS RECEIVED AFTER 6 JANUARY 2012 WILL NOT BE GRANTED A REFUND. The Exhibitor is liable for 100% of the rental cost of the space. For complete cancellation policy, refer to Exhibitor Rules and Regulations — #28. For reduction in booth size policy, refer to Exhibitor Rules and Regulations — #29.

C. Booth Location and Dimensions

- Booth frontage is variable based on exhibitor requirements and floor space availability. Booth depth is a minimum of 10' (3 m). For any unusual space requirements, please contact AIST show management prior to completing contract.

Based on availability, please indicate booth location in order of preference:

1. Booth No. _____ 2. Booth No. _____
3. Booth No. _____ 4. Booth No. _____

To help promote AISTech 2012, *Iron & Steel Technology* magazine will publish two special issues: March — PRE-SHOW GUIDE — May — SHOW GUIDE AND PROGRAM. The May Show Guide and Program will be distributed to all attendees at the show, as well as the regular subscriber circulation. Descriptions of the exhibits at the conference are an important part of the Pre-Show Guide and the Show Guide and Program. So that your company may be included in this feature coverage, an email will be sent within two weeks of processing your contract, with the instructions to post your booth description online. Entering your description by 6 January 2012 will guarantee it to be printed in the March Pre-Show Guide and the May Show Guide and Program. Please be concise and limit your booth description to 100 words or less.

To assist in the assignment of appropriate exhibit space and location, please list below those companies competitive with your product line (optional):

F. Payment Information

Mail payment to Association for Iron & Steel Technology, 186 Thorn Hill Road, Warrendale, PA 15086 USA or fax with credit card payment information to AIST Exposition Department, +1.724.814.3001. Wire transfer information available upon request.

Credit Card: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER <input type="checkbox"/> Check: Payable in U.S. dollars to AIST	
Card Number: _____	Exp. Date (Required): _____
Signature: _____	

AIST USE ONLY	
Assigned Booth No.: _____	Booth Deposit \$: _____
Booth Size: _____ X _____	Balance \$: _____ Due by 6 January 2012
Square Feet: _____	Total Cost \$: _____

D. Contact Information

Contact Person for Correspondence and Service Manual

Main Contact Name: _____

Email: _____

Phone: _____

Fax: _____

Additional Contact for AISTech 2012 (optional)

Name: _____

Email: _____

Phone: _____

Fax: _____

Contact Information for Future Show Announcements

Same as Main Contact above

Name: _____

Email: _____

Phone: _____

Fax: _____

E. Booth Information

Please fill in your booth information.	
Frontage (in feet): _____	
Depth (in feet): _____	
Total Square Feet: _____	
Deposit Amount \$: _____	
Total Cost \$: _____	

G. Acknowledgment

NO SPACE ASSIGNMENTS WILL BE MADE WITHOUT RECEIPT OF A COMPLETED CONTRACT AND THE REQUIRED DEPOSIT.

We understand this contract becomes binding when signed by our authorized representative and accepted by the Association for Iron & Steel Technology. We agree to abide by the Exhibitor Rules and Regulations attached hereto and made a part hereof and by all conditions under which space at the venue is leased to the Association for Iron & Steel Technology. I have read the attached Rules and Regulations and understand and agree to all conditions stated therein. The Association for Iron & Steel Technology will confirm our booth assignment and contract with a written acknowledgment. It is expressly understood that AIST reserves the right to accept, reject and allocate all applications for exhibit space.

Exhibitor:

Authorized Signature: _____

Print Name: _____

Title: _____ Date: _____

AIST Acceptance:

Authorized Signature: _____ Date: _____

