



ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

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## **FOR IMMEDIATE RELEASE**

### **AISTECH 2011 EXPOSITION SPACE SOLD OUT**

*Potential Exhibit Space Expansion — Exhibitor Waiting List Established*

PITTSBURGH, 31 March 2011 — [AISTech 2011](#) is projected to be the second-largest AISTech conference since the organization's inception in 2004, and is expected to attract more than 6,500 attendees.

The AISTech 2011 Exposition — the largest of its kind in North America — is now **sold out** with 182,400 square feet of exhibit space and will feature **more than 400 domestic and international companies** for an unrivaled display of steel technology. Event organizers are now accepting contracts from potential exhibitors as part of a waiting list. If adequate interest is received, exhibition space will be expanded to accommodate the additional exhibitors.

According to Theresa Gillooly, global external communications coordinator, Vesuvius PW and AISTech 2011 Exhibitor Chair, "The three-day conference is the ideal place to interact with the industry's key global decision-makers and gain an understanding of the critical industry issues. The Exhibits Committee worked hard to provide members with a unique opportunity to be at the forefront of global trends and developments in the steel industry, and I encourage everyone with an interest in steel to attend."

For more information or to include your company on the AISTech exhibitor waiting list, please call +1.724.814.3000, ext. 1 or visit [AISTech.org](#).

AISTech 2011 will take place 2–5 May in Indianapolis, Indiana, with technical sessions and several keynote presentations by today's business leaders. The Technology Conference will showcase **more than 400 presentations** on all aspects of crude iron and steel manufacturing technology. Highlights of the program include the latest environmental technologies throughout the iron and steelmaking process; advancements in rolling and coating technologies, energy conservation, distribution and efficient utilization; safe work practices and procedures for projects, production and maintenance; improving the

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reliability of equipment and processes; techniques for the project manager; cutting-edge research and advancements in the processing, product development and application of steel; the latest in automation and control systems; and discussions on efficient material movement both within the facility and to the customer.

[AIST](#) is an international technical association of more than 14,400 professional and student members, representing iron and steel producers, their allied suppliers and related academia. The association is dedicated to advancing the technical development, production, processing and application of iron and steel.

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