



ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

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## **FOR IMMEDIATE RELEASE**

### **PAOLO ROCCA OF TECHINT GROUP NAMED 2011 AIST STEELMAKER OF THE YEAR**

*Mr. Rocca and other industry leaders will be recognized for significant contributions to AIST and the global iron and steel industry at AISTech 2011*

PITTSBURGH, 28 March 2011 — Paolo Rocca, CEO of the Techint Group and chairman of its Tenaris and Ternium steel manufacturing operations, will be named “Steelmaker of the Year” at [AISTech 2011 — The Iron & Steel Technology Conference and Exposition](#), managed by the [Association for Iron & Steel Technology \(AIST\)](#). The Steelmaker of the Year Award is presented annually by AIST to recognize notable leaders for their contributions to the steel industry.

Rocca is being recognized for his dynamic and diverse leadership in the manufacturing of steel, most notably for the production of quality pipe and tube to support the world’s energy infrastructure. His outstanding legacy, guided by the spirit and inspiration of his father Roberto and his grandfather Agostino, personifies global awareness of social and economic responsibility, and highlights the important role of education in creating lasting value for the communities where steel is made.

The AIST Steelmaker of the Year Award will be presented on 3 May during the [President’s Award Breakfast](#), one of the signature events of AISTech 2011. The breakfast program will consist of the presentation of several prestigious association awards, followed by a keynote presentation by Frederick “Frtiz” Henderson, senior vice president for Sunoco Inc. (SunCoke Energy) and former president and CEO for General Motors.

[AISTech 2011](#) will take place 2–5 May in Indianapolis, Ind., with technical sessions and several keynote presentations by today’s business leaders. The AISTech 2011 Conference will showcase more than 400 papers on iron and steel technology. Highlights of the program include the latest environmental technologies throughout the iron and steelmaking process; advancements in rolling and coating technologies, energy conservation, distribution and efficient utilization; safe work practices and procedures for projects, production and maintenance; improving the reliability of equipment and process; techniques for the project manager; cutting-edge research and advancements in the processing, product development and application of steel; the latest in automation and control systems; and discussions on the considerations of efficient material movement both within the facility and to the customer.

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The AISTech 2011 Exposition will feature 400 domestic and international companies for an unrivaled display of steel technology.

For more information or to order your tickets for the President's Award Breakfast, call +1.724.814.3000, ext. 1 or visit [AISTech.org](http://AISTech.org). Advance single tickets are US\$40. Tables of 10 are available at US\$350. Tickets may be ordered when registering for the conference.

[AIST](http://AIST.org) is an international technical association of more than 14,400 professional and student members, representing iron and steel producers, their allied suppliers and related academia. The association is dedicated to advancing the technical development, production, processing and application of iron and steel.

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### ***Editor's Note:***

Frederick "Fritz" Henderson, senior vice president of Sunoco Inc., and several other steel executives will host a **question and answer session** for the media following the President's Award Breakfast.

**Complimentary seating** for the breakfast is available to members of the media. For more information, or to reserve a space at this event, please call [Stacy Varmecky](mailto:Stacy.Varmecky@AIST.org) at +1.724.814.3066.